



An Introduction to EurepGAP: Facilitating Trade through Safe and Sustainable Agriculture

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EurepGAP is.....

- Good Agricultural Practice (GAP) standard
- Certification process uses International Norms ISO 65
- Not Official EU..... despite the name!
- Voluntary not regulatory
- Private sector led organisation (Not for profit)
- Harmonizing B2B Scheme- no consumer labels
- Complemented by post farm gate standards

Guiding Principles

- Open Access for any producers
- Verification of Compliance
- GAP and Generic HACCP provide technical basis
- Integrity of Certification process
- Stakeholder Consultation / Participation / Communication
- Trusted Equivalence System – “ EurepGAP Benchmarking “
- B2B Communication (No consumer logos)
- Commitment to continuous improvement

Drivers

- Food Safety Crisis (BSE, Dioxin, E. coli, Salmonella, etc.)
- Constant Media reporting.
- Governments “Name and Shame” policy in some countries.
- Retailers are the direct link to the consumers in the Food Chain.
- Consumers have increasing expectations of retailers.
- Retailers legal responsibility (due diligence legislation in some MS) and increasing retailer own labels.
- Globalisation of retailing and production



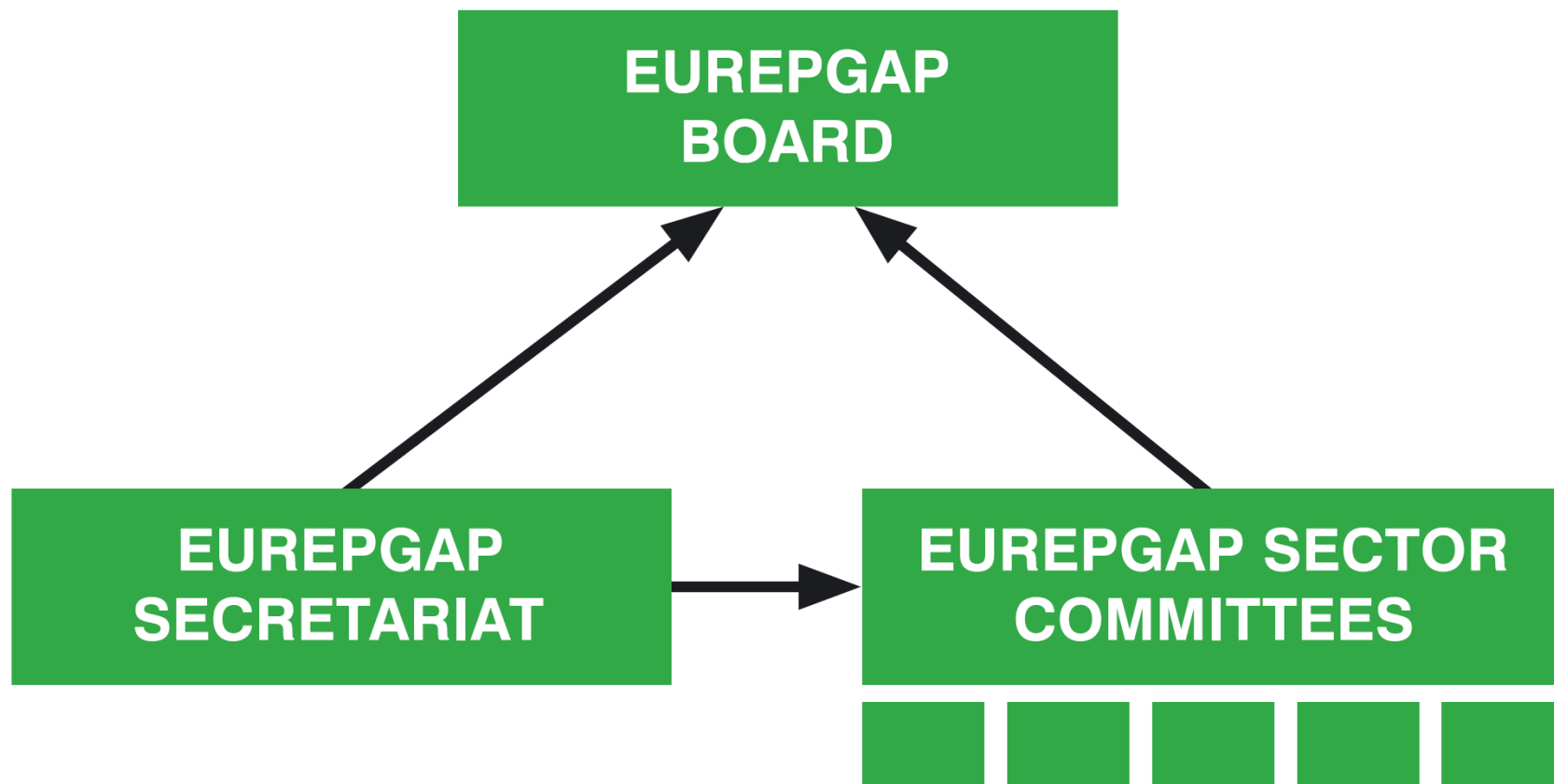
Retailers:

EurepGAP Started as an initiative of retailers in 1996, the aim was to agree on the development of harmonized Good Agricultural Practices and their verification for all sources of supply





GOVERNANCE





Retail Members





Supplier Members

The grid contains the following logos (row by row, left to right):

- Row 1: Apexhom, [Logo], Agrova Food, Carmel, [Logo], [Logo], [Logo], Fruit.
- Row 2: [Logo], [Logo], [Logo], Alara, KG O, [Logo], MPS, Mehadam.
- Row 3: Stichting Erkenningen Tuinbouw, VLAM, Viking Foodstuffs, Inac, [Logo], [Logo], [Logo], [Logo].
- Row 4: AGAP, [Logo], ardo, CPOFRUIT, [Logo], McCain, [Logo], [Logo].
- Row 5: [Logo], [Logo], [Logo], [Logo], MAGRABI, LTO Nederland, BAKKER, Pifla.
- Row 6: Kortweg b.v. - Suijterbant, BRAWA, ASPROCER, [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 7: AFA, [Logo], [Logo], Castle Rock, [Logo], [Logo], [Logo], [Logo].
- Row 8: CAVIAR, BUTTERS GROUP, Driscoll's, OPA, [Logo], [Logo], [Logo], [Logo].
- Row 9: CAFI, [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 10: [Logo], [Logo], cooto, [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 11: [Logo], [Logo], [Logo], [Logo], UNIVEG, [Logo], ZON services, [Logo].
- Row 12: [Logo], [Logo], Flamingo, [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 13: [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 14: EXPOFRUIT, [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 15: [Logo], BONITA, [Logo], [Logo], Spira, PICO, T. VAN NOORT, Bord Bio.
- Row 16: HEIA, [Logo], fyffes, [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 17: [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 18: [Logo], lava, apo conerpo, [Logo], [Logo], [Logo], [Logo], [Logo].
- Row 19: SHAFFE, [Logo], [Logo], [Logo], [Logo], [Logo], [Logo], [Logo].



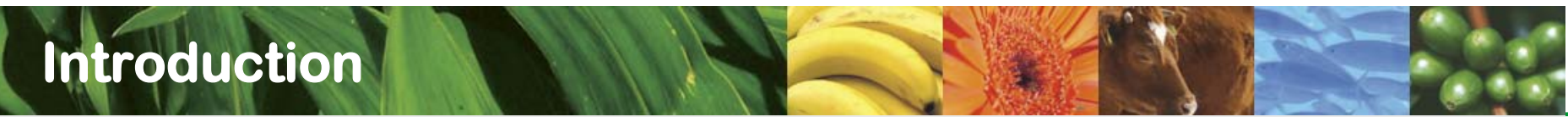
EUREPGAP

The Global Partnership for Safe and Sustainable Agriculture

Associate Members

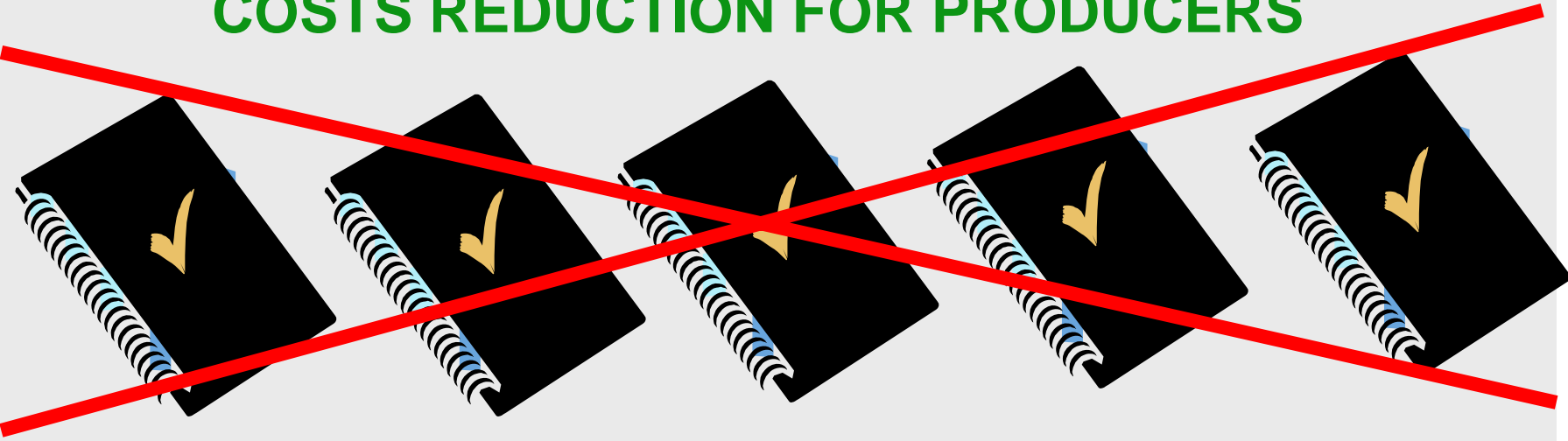
The image displays a grid of logos for EUREPGAP Associate Members. The logos are arranged in approximately 12 rows and 8 columns. Some logos are larger and more prominent than others. The logos include:

- Crop Protection Association
- Danish Agricultural Advisory Service
- grodani
- Intervet
- BSI
- Quali nova
- degussa.
- cmi
- intact
- BSI
- Reichhardt Group
- ORGAINVENT
- etko
- AGG
- NCS
- AMERICAN COUNCIL ON EDUCATION
- INTEGR
- SGS
- PLANT RESEARCH INTERNATIONAL
- Qpoint
- SGS
- AENOR
- COTECNA
- lacon
- DKG
- ICAS
- EUROPEAN UNION
- Bayer CropScience
- BASF
- ATISAE
- SOLIT
- realIPM
- PROGIS
- Marketing Gesellschaft
- Valagro
- The Jerusalem Botanical Gardens
- AgriQuality
- SGS
- AGROSAFE
- LABORATOIRES A.C.I.
- interalia



Introduction

COSTS REDUCTION FOR PRODUCERS



Retailer 1 Retailer 2 Retailer 3 Retailer 4 Retailer 5



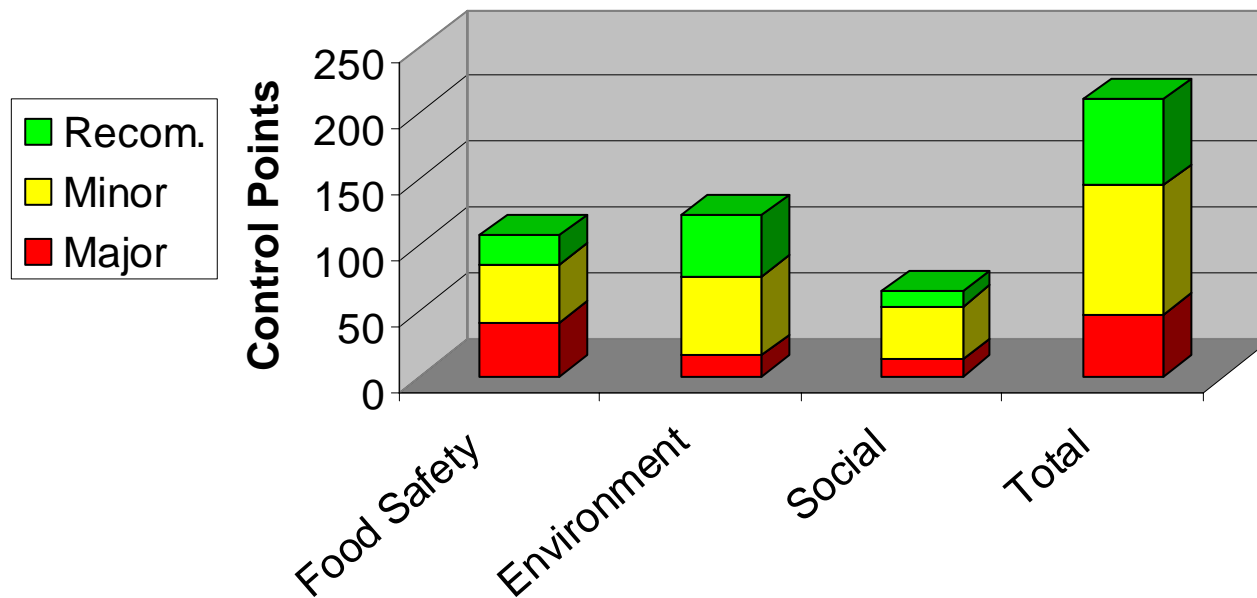
National Scheme

EUREPGAP

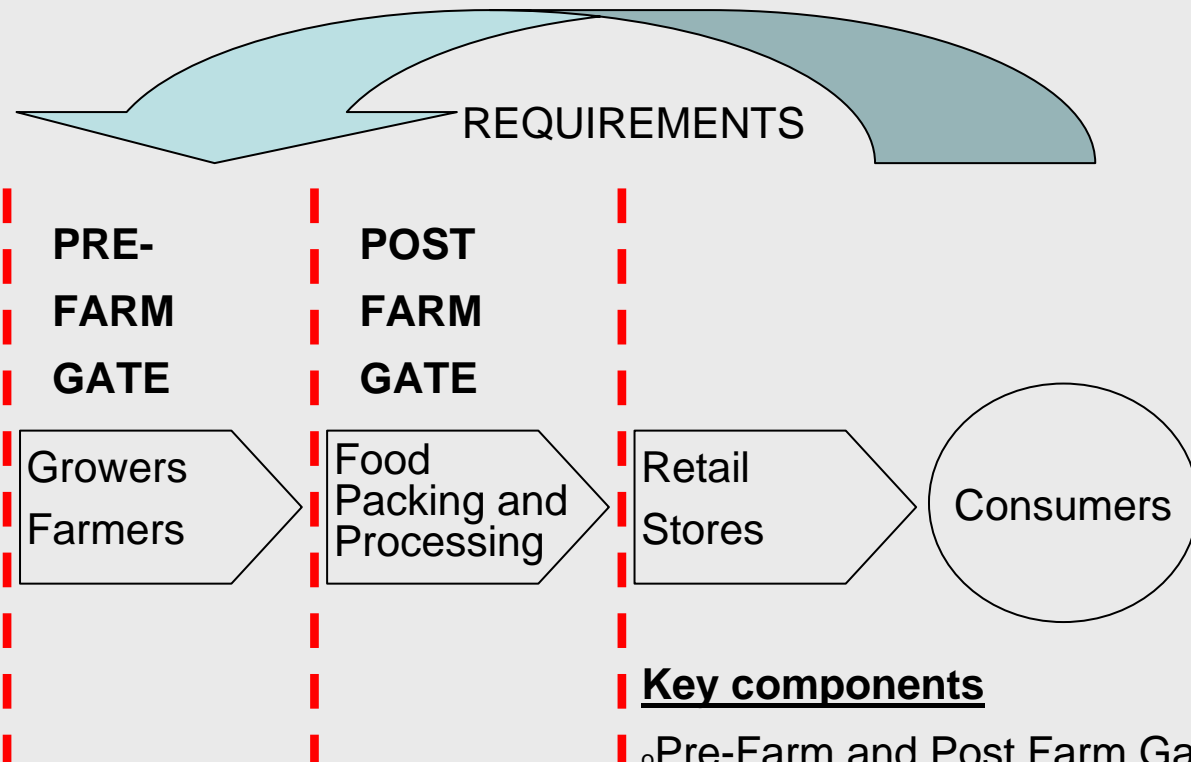
National Scheme



Holistic view of EUREPGAP Standard: Food Safety, Environment and Social CPs



Whole Chain Assurance



Key components

- Pre-Farm and Post Farm Gate Standards
- Traceability
- Risk Assessment
- Residue Monitoring

Products

Integrated Aquaculture Assurance



Photo: Fjord Seafood

Shrimp

- Draft Standard for your comments
- Pilot stage trials
- Launch end 2007
- Stakeholder Workshop Bangkok, 6 September 2007
- Open Invitation to participate



EUREPGAP CERTIFICATION OPTIONS

OPTION 1

Individual Certification

EUREPGAP

OPTION 2

Group Certification

EUREPGAP

OPTION 3

Individual Certification

Benchmarked scheme

OPTION 4

Group Certification

Benchmarked Scheme





Various National Farm Assurance / GAP Schemes

- Respond to “how is this food produced?”
- Is it responsible and sustainable?
- Pragmatic and realistic criteria
- Local “ownership”
- How do they relate to each other?



Why Benchmarking?

Origins of EurepGAP Benchmarking:

- Recognition of best practice and National/International Legislation
- **Interpretation** of Technical Criteria e.g relevance to smallholders
- Preserve cultural and regional identity
- Route for market differentiation/ national branding
- Local ownership enhances local adoption

Think Global = Act Local!

Benchmarking

BENCHMARKING

- Transparent procedure and rules (Benchmarking Extranet)
 - Independent external evaluation
 - Document evaluation **and** witness assessment
 - Peer review
 - Appeals procedure
- =Robust tool of recognition

✓ International Buyer Recognition



Benchmarking

Independent Assessor Organisations



- Experience in Food Sector
- IAF member/MLA Signatory
- Part of EA peer review process
- Meets requirements of ISO/IEC Guide 61:1996 “general requirements for the assessment and accreditation of Certification Bodies”



KenyaGAP



Benefits- KenyaGAP

- Minimises costs, enables continued market access, gives Kenya competitive edge
- Provides Food safety confidence to retailers
- Helps in meeting EU legal requirements e.g. MRLS
- Sound scientific approach
- Risk assessment approach to soil and water analysis
- Focus on internal auditing and monitoring
- QMS template provided to ease interpretation
- Equivalence with international standards

Market Access

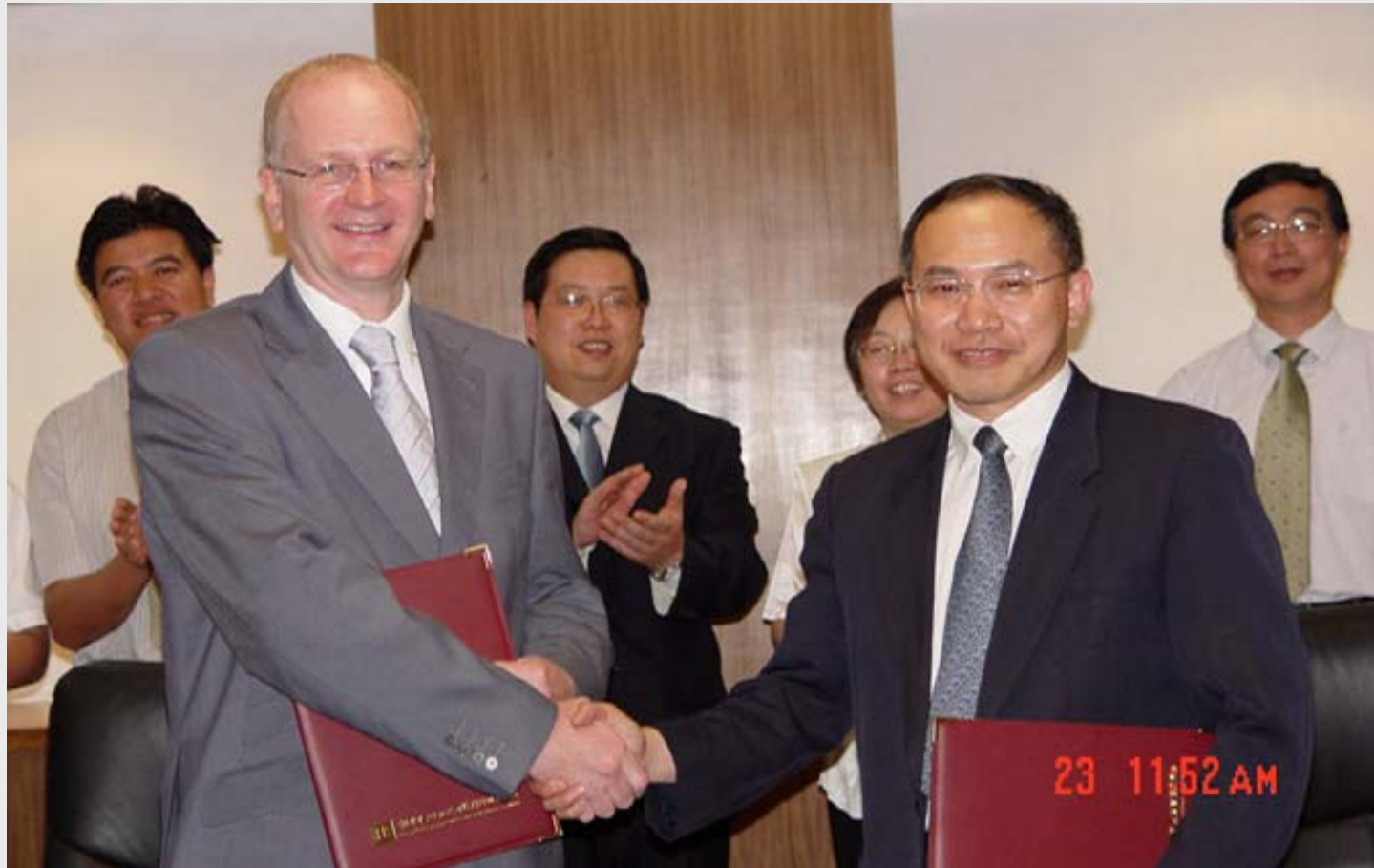
- Trade is the lifeblood of retail
- Appreciating private standards as catalyst and opportunity
- “Trade not aid” e.g. Kenya case: FOB Value expected to increase by 16.6% in 2005
- 95% income is from EU Countries

Smallholders-Kenya Case

- Smallholder income highest ever recorded in 2005
- Group certification (Option 2) potential to bring costs down further
- Upto 40% savings on pesticide costs
- Public/Private Investment has been needed

Source : Horticultural Development Centre . USAID , Kenya. Oct 2005

ChinaGAP



MexicoGAP

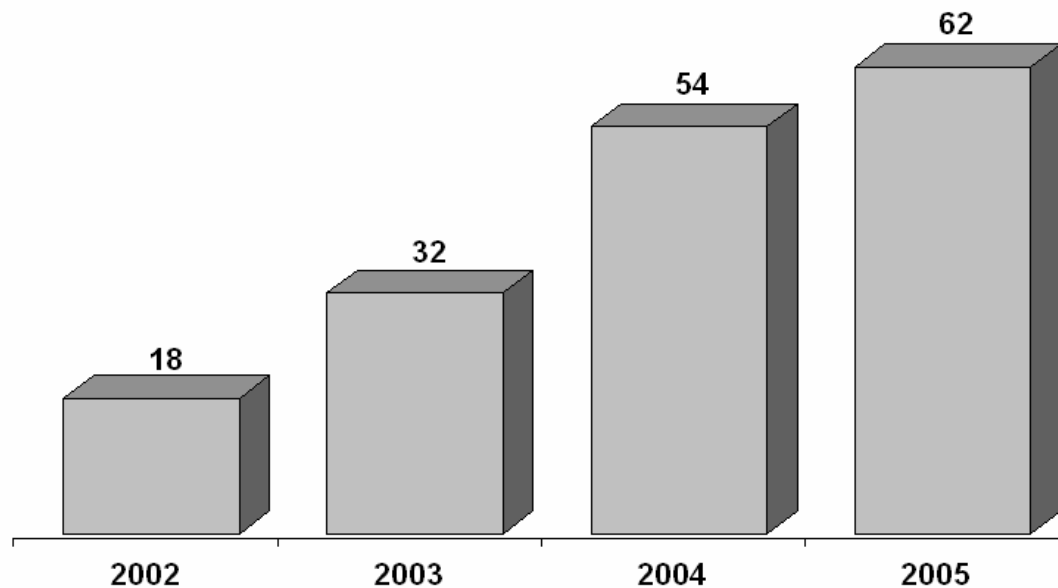




Impact

Countries with EurepGAP Certified Produce

COUNTIES WITH EUREPGAP CERTIFIED PRODUCE



Source: EurepGAP October 2005

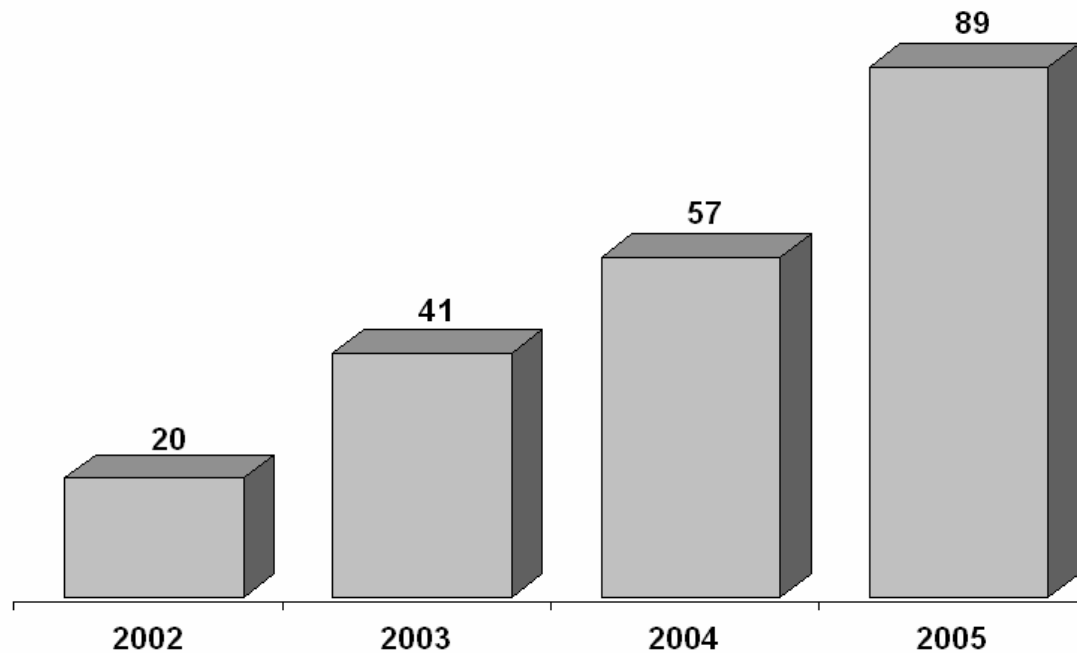




Capacity Building

EurepGAP Approved Certification Bodies

EUREPGAP APPROVED CERTIFICATION BODIES



* approved for F&V vers. 2.1 October 2004

Source: EurepGAP October 2005





Principles of EurepGAP's global integrity building progress:

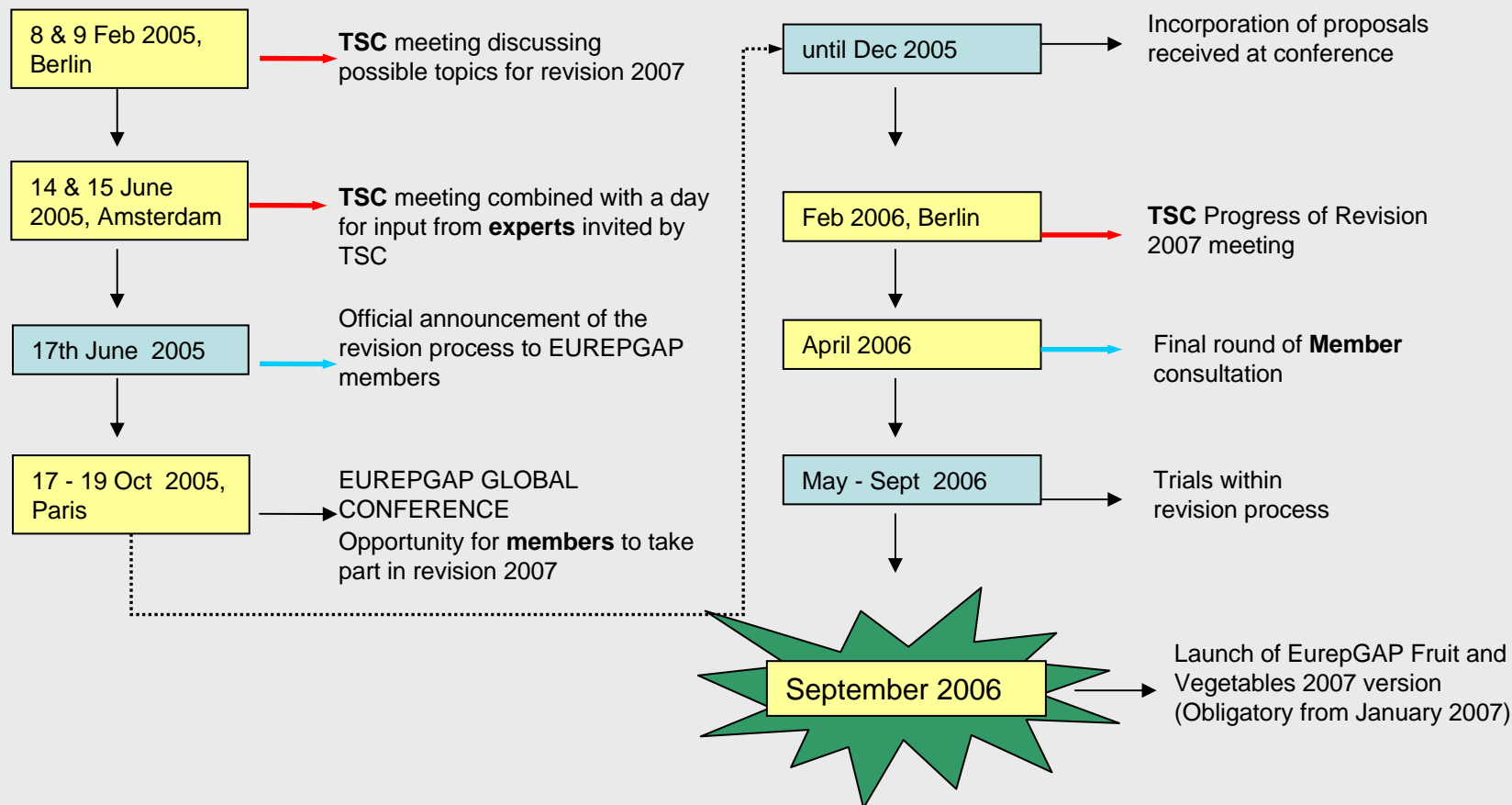
- **Mandatory annual training of each Certification Body**
 - Product scope specific
 - Understanding and Interpretation
 - Two-way communication
 - ✓ Contribution to global harmonisation
 - ✓ Exchange of best certification practice





Continuous Improvement

EUREPGAP Revision Process 2007:





CONCLUSIONS

EurepGAP Step by Step....

- Contributes to sustainable agricultural production on the Global level.
- Management Improvement of Farms.
- Value Added for Products.
- Integrity building of Global Accreditation system (ISO 65)
- Embraces small scale farming to market access.
- Harmonises core buyer requirements
- Cost effective solution for whole industry
- Complementary to Official Controls





How can EurepGAP help?



Thank you
www.eurep.org