Accredited Fish Farm Scheme in Hong Kong

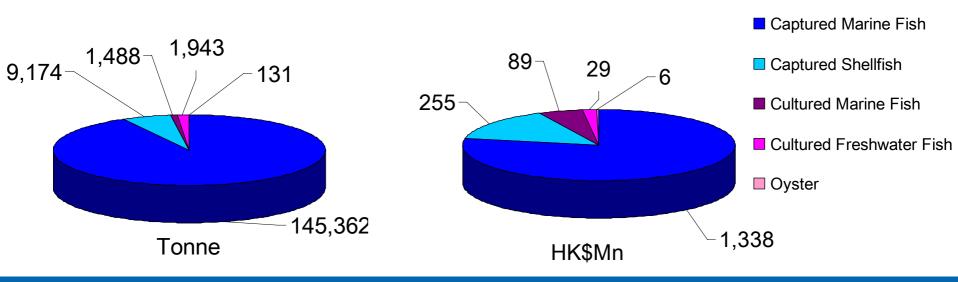


Chow Wing Kuen Agriculture, Fisheries and Conservation Department Hong Kong SAR, China



Hong Kong Fisheries Profile 2006







Aquaculture in Hong Kong



Production in 2006

Marine Fish Pond Fish Oyster 1,500 t HK\$90 Mn
1,900 t HK\$29 Mn
130 t HK\$6 Mn

Total

3,530 t HK\$125Mn



Common Cultured Species - Marine Fish

Seabreams	Gold-lined seabream
	Yellow-finned seabream
Snapper	Mangrove snapper
	Russell's snapper
	Red snapper
Groupers	Green grouper
	Spotted grouper
Others	Purple amberjack
	Cobia
	Pompano

Common Cultured Species - Pond Fish

Carps **Grass** Carp **Big-head Carp Common Carp Edible Goldfish** Others Grey mullet Tilapia **Spotted Scat**





The local aquaculture industry is facing two major challenges:

competition with imported aquatic food products

Increasing public concerns about the food safety of aquaculture products



- voluntary scheme launched in June 2005
- aimed to assist local fish farmers
 - to increase the competitiveness of their aquaculture products and
 - to provide quality and safe aquaculture products to the public







Objectives :

- To enhance the quality of local aquaculture products by introducing "Good Aquaculture Practices" to local fish farms
 - To increase transparency of production process by standardization of processes in order to gain consumer confidence in local aquaculture products







Objectives (Cont') :

- To highlight the safety of local aquaculture products by introducing pre-marketing product tests
- To make local aquaculture products stand out by branding



Farm Registration System

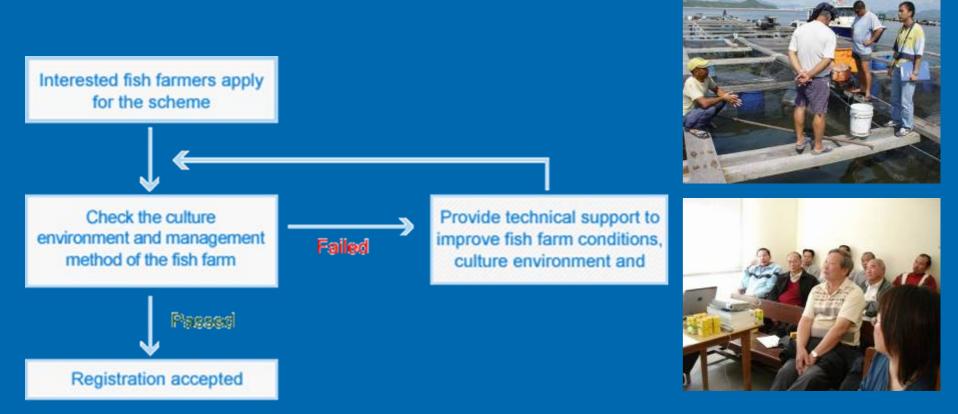
> Fry Registration System

> Quality Assurance System





Farm Registration





Basic requirements for farm registration :

- Regular monitoring of fish health & water quality
- Regular disinfection of tools
- Quarantine for newly acquired stocks
- Separation / proper treatment of sick fish
- Proper disposal of fish carcass
- Controlled use of minced fish
- Appropriate use of feed additives & drugs
- Maintenance of fish farm management records









Fry Registration

- register fish stock at the beginning of culture cycle
- maintain records of the quantity and culturing period of each stock of fish fry



- sample fry for inspections & laboratory testing
 - ✓ prevent the abuse of the scheme by "fish hotels"



Quality Assurance

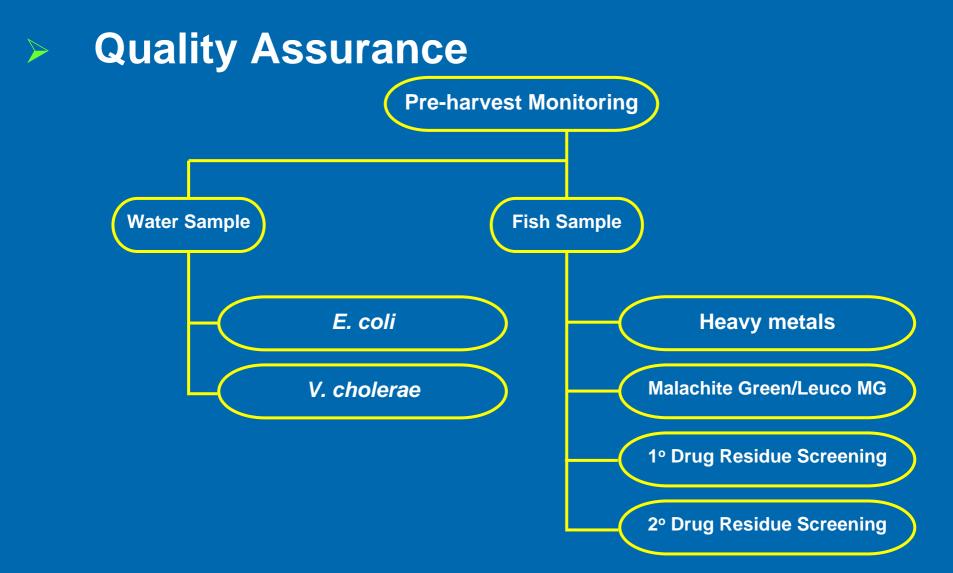
Regular inspection & monitoring

- Farm hygiene, facilities & equipment, management records, water quality, feed quality, etc.
- Heavy metal content in fish
- Drug residues in fish & microbiology tests on water samples











- Quality Assurance
- Pre-harvest monitoring
 Drug residues *E. coli* & *V. cholerae*Issue Certificate of Accredited Fish
 fish farm, fish species,
 - quantity of fish stock and quality tests passed



Automatic Microbial Identification System (VITEK)

- rapid and fully automated identification and susceptibility system
- automatically scanned by the photometric sensors under controlled chamber once every hour
- detecting the change in color and turbidity for identification of groups of bacteria



Automatic Microbial Identification System (VITEK)

Testing:

- > Gram-negative bacteria (GNI+)
- > Gram-positive bacteria (GPI)
- Gram-negative non-fermenting bacteria (NFC)
- > Anaerobic bacteria (ANI)
- > Yeast (YBC)
- > Bacillus species (BAC)
- Neisseria and Haemophilus species (NHI)
- > Bioburden (BIO)
- Susceptibility tests of Gram-negative bacteria (GNS)
- Susceptibility tests of Gram-positive bacteria (GPS)



Primary Drug Residues Screening: Premi[®] Test

- Bacillus stearothermophilus very sensitive to many antibiotics & sulphonamide residues
- Meat fluid is added to Premi®Test and incubated at 64°C. If antimicrobials residues are present in sufficient amount, no growth of *Bacillus stearothermophilus*. This will be visible by no color change.
- Advantage: screen a broad spectrum of antibiotic at very short time.





Drug residues detected by Premi[®] Test :

>

- β -lactam
- > Amoxicillin
- > Ampicillin
- Penicillin

Tetracyclines

- Chlortetracycline
- > Oxytetracycline
- > Tetracycline
- > doxycycline

Macrolides

- > Tylosin
- > Lincomycin
- > Spiramycin
- **Erythromycin**

Sulphonamides

- > Sulfapyridine
- Sulfamethoxypyridine
- > Sulfathiazole
- Sulfadiazine
- Sulfamerazine
- Sulfaquinaxaline
- > Sulfamethoxy-pyridine
 - Sulfaquinaxaline

Cephalosporins

- Cefquinome
- Ceftiofur

Aminoglycosides

- Gentamicin
- Streptomycin
- > Neomycin

Quinolones

- Oxolinis acid
- Sarafloxacin

Other

- Florphenicol
- Chloramphenicol

CHARM II 7600 Drugs Residue Analyzer

single sample LSC/LUM counting chamber

> competitive immuno-assay

 rapid detection of antibiotics and pesticides in foods (4 – 6 hr)

rapid detection of drugs, such as amphenicols, tetracyclines and spectinomycin







"Accredited Fish Farm Scheme" Brand Name

- Registered fish farm may sell the accredited fish stock under the brand name of Accredited Fish Farm Scheme
- Registered fish farm may also sell the accredited fish through the Fish Marketing Organization in Hong Kong







Fish Tag

fish tags with serial control number & counterfeit technology

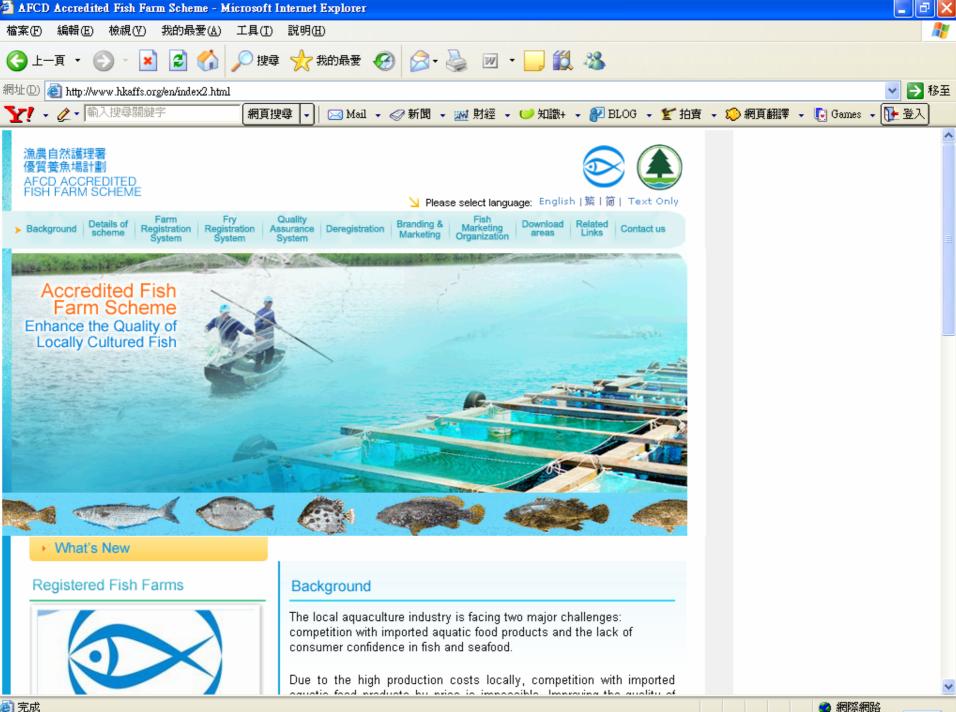




Progress

- 65 registered fish farms (18 pond fish & 47 marine fish)
- Registered fish farms represent over 11% of the total area of fish farms in Hong Kong

Registered farm list available on website (http://www.hkaffs.org)



ど 完成



Progress

- Total sales of accredited fish stock above 77,000 catties (47,000 Kg)
 - Retail points at supermarkets, wet markets, accredited fish specialty store & on-line sales and deliver service
 - 23 fish species registered in Accredited Fish Farm Scheme (18 marine & 5 pond fish)



Publicity & Promotion

Local agricultural and fisheries products Fair (December 2005 & Jan 2007)





Publicity & Promotion

News & TV coverage





Publicity & Promotion

Promotion in supermarkets







Accredited Fish Specialty Store









Publicity & Promotion

Press coverage

NEWS



港人重衛生 本地優質魚成「新貴」

本地集团時は五市県「新 資産本港水域化立大型角

食肆及利

营計劃5年內將全年上市, 建立



aG球事件,学大学规能内非优质的资水都非能量合同 今北京長時後れー油下県道築築セヤ早方示式と登録 六倍行亡 使出加小之一, 注意相關的法語名法證書, 位 · 施证· 可能用 · 导导、以注意: () 专人文学校 · 卫展型内学校 #这条一以联接管理人工包装的未完成的改变了整造产(+2)含量是 2.00万、山东田区场的最大的教育部区面积-先的复数自然确保 27、伊根道道出现。这次们这道算量量值大能的好活动和透明量 - to the first of a state - state - state of the balance - state

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----ADMACHMENT - BARRY - BARRIES - ADM 爱莱桑市场

INCOMENTAL INCOMENTAL OFFICE **展示と言いたと思えます** STATISTICS. CONTRACTOR OF STATISTICS.



Publicity & Promotion

Press coverage



Local producers trying to compete with mainland that imports may have samething to celebrate under a new government achieve. Photo, Martin Chan

Fishermen hope local brand will catch on

Arry Ling

A new brand of quality controlled Esh will appear in markets in three or sin months as part of efforts to help local producers compete with cheaper manand imports.

Fish farms that meet the stanilards of the greenment's Accred-ted Fish Farm Scheme will be able to sell their fish under that brand. "We aim to help fish farms stay

in husiness, raise the competitive ness of local fish products and enhance public confidence in local lish," sensor fisheries officer Chow Wing-kuon said.

The heard will be promoted by lines will be deressistered.

the Fish Marketing Organisation Fish being sold under the new To be registered under the scheme, brand will be identified, possibly fish farms will have to meet several with tape on their dorsal firs. requirements governing such areas Local fish products have diffias size of ponds, drainage, source of culty competing with mainland imwater and precautions against red ports. For example, the market price of mainland mullet is \$10 to

They will have to inform the \$12 a catty, compared with \$16 a. Agriculture, Fisheries and Consercatty for local multer. So far about 30 of the city's 1,450 vation Department within 14 days of buying fish by, after which the fish companies have agreed to join department will regularly check hythe scheme. no and use of medicine and feed The government has promised to provide technical assistance for as the hatchlines grow. A drug-sesidue test will be need

small-scale companies that want to ed before the fish are sold. Farms that breach the guide-Companies believe it won't cost them much meen.

"We believe the cost of feeding fish aberioining the scheme will increase by only 10 per cent because use have adequate facilities," said Young Sui-Joung, director of Youngs Marine Products, the first company in join the scheme.

"We need help from the govern ment with the drug-residue and quality-assurance system the most because the guarantee of public confidence is very important to us His company will focus on loadine produdrie species.

We used to feed three kinds of fish but now we'll focus on paroupe because it's more lucrative," he



Tags offer peace of mind - at a price

Fish from accredited farms go on sale with security badges declaring them safe

Celine Sur

The first government accredited farm flith went on sale in market yesteeday, with anti-counterfei-iags and higher prices.

The products came from 30 local fish liams that qualified under the Agriculture, Fishieries and Conervation Department's accredited ish farm scheme. All were brek fish, but there were plans to exten the scheme to live fish.

Buyers seemed enthusiastic lexpite an increase of two to four dollars per 500 grams - but the departnerst som un able to give figures on the amount of fish sold.

Anti-counterfeit tags, with a picture of a fish in a blue circle, are inside a waterproof casing and fixed to the fin or tell of each lish. Buyers can test the authenticity by brook ing the casing and wirring the say with a wet cloth. If it is genuine the attem will disappear and return dien the sag dries out

> TALKBACK Are you willing to pay antro for fish certified as safe? Send your contributions

takback@scrp.com

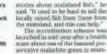


With rising concerns over food safety, it is our responsibility to provide the market with quality products," said legislator Wong Yung-kan, who represents the

inherites and agriculture sector. Fompano, green grouper and gray multer were the three main lish species sold at some Parkn-Shop and Welcome supermarkets or well as sent marlonis.

A customer, who gave her name only as Miss Lo, was among the first to buy the accredited products at a ParknShop store in Aberdoon yesseeday morning. She spent \$51,60 an postpano.

"The name of 'accredited Sale laims' sounds quite interesting. though I don't really know what a means. As this is something new, I



land fish products.

do want to give it a try," she said. Another customer, Mr Cheung said labelling was an excellent idea. scheme before the products are sold in markets. "We've heard ton many scare

the mainland, and this can belo." The accreditation scheme was launched in mid-year after a health active about use of the burned preservative malochite green in main-

Under the scheme, farmers must meet certain conditions including the size of ponds, drainage. source of water and protection from miniamination, as well as submitting to regular government checks. Tests of drug residuars and heavy metals are also part of the



Marketed Fish Products: green grouper, pompano, brown-spotted grouper, red seabream, red snapper, white blotched snapper, sweetlip, cobia, red drum, black croaker, mangrove snapper, Russell's snapper, emperor red snapper, purple amberjack, head grunt, goldlined seabream, giant grouper, grey mullet & jade perch

























Way Forward

- Continue to promote Accredited Fish Farm Scheme to local fish farmers
- Organize technical seminars, e.g., good aquaculture practices, proper use of drugs, etc.
- Explore with the industry to expand the sales channels, e.g., direct sales method and accredited fish specialty wholesale market

